



COSMOFARMA<sup>®</sup>  
EXHIBITION

# NEW PRODUCTS 2019



## Cosmetics, HA Filler, Lifting thread

TOAS (Skin Care Cosmetic). The cosmeceutical brand which is more functional and focused on ingredients than any other typical brands.

Alfa aqlift (Sterile Polydioxanone Suture with Needle/ Poly-L-Lactic Acid suture with needle).

- Alfa aqlift consists of needle and polydioxanone (PDO) suture or poly-L-Lactic-Acid (PLLA) suture.

Natural-fill (Sterile single use cannula).

- Cannula can be performed through a single access point, and the extended length of a cannula allows for the selection of the safest incision area.

Natural-meso (Sterile single use hypodermic needles).

- The thin wall needle enables less extrusion force and results in smoother injection.

Aquifill (Hyaluronic Acid Filler).

- Triple Staged Cross-Linking Technology.

**Company name:** Alfa Medical  
**Brand:** TOAS-Korean Skin Care  
**Hall:** 26  
**Booth:** C80-B





## Argital green clay

For face, body and hair masks  
Adding Argital green clay to water, an ancient and natural binomial, we prepare a mask to protect and regenerate the skin. When applied to hair, it becomes shiny, healthy and thick. Argital fine green clay is also recommended as a foot-wash, to relax and regenerate tired and swollen feet.

**Company name:** Argital Srl  
**Brand:** Argital  
**Hall:** 25  
**Booth:** C105





Higher quality of life

## Argiltubo

Face and body mask. Ready for use, suitable for all ages. Renews and smoothes skin leaving it refreshed and bright thanks to the life-giving forces of Argital green clay, gamma-linolenic acid contained in pure Borage seed vegetable oil, Azulene contained in Marigold flower extract and Silica contained in Horsetail. Moreover the pure Demeter Lavender essential oil develops a pleasant scent and has a refreshing and protective action, while vegetal Glycerine has a moisturizing action.

**Company name:** Argital Srl  
**Brand:** Argital  
**Hall:** 25  
**Booth:** C105



# NERÀ®

PANTELLERIA

## Nerà haircare products

Natural cosmetics for hair. Our soul is connected with the earth. Our purpose is the personal wellness reached through a continuous search of what is natural, combined with professional formulations, to guarantee protection, vitality and beauty to hair and skin. It is not a simple line of haircare products, but it consists in real personal beauty rituals, studied to give a sensorial experience for every kind of necessities. Relaxing, regenerating and detoxifying beauty rituals to give health to the hair through innovative formulations that clean, nourish and rebalance hair and scalp. The hair is enveloped in a soft and scented cuddle that evokes feelings as serenity, joy and vitality. A unique experience to guarantee a personal wellness, starting from the hair.

**Company name:** Azienda Agricola Zighidi Srl  
**Brand:** Nerà Pantelleria  
**Hall:** 25  
**Booth:** B88-C89



# BALDAN

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G R O U P

## Glycolic Formula

Cosmetics become “ultra”. The Centro Mességué laboratories have managed to improve products that were already outstanding, developing a formula that combines the regenerating action of glycolic acid with the environmental protection properties of what is considered the most powerful antioxidant, Teprenone. Glycolic Formula ultraceutics have arrived. The double action of hyaluronic acid and teprenone, contained in Glycolic Formula products, improves cellular respiration and neutralizes free radicals, reducing oxidative stress. Their effectiveness has been demonstrated by hundreds of scientific papers that include studies on their use in the medical field. Teprenone is also used to treat various diseases, including Alzheimer’s, Parkinson’s and other cardiac diseases. Glycolic Formula ultraceutics stimulate the skin’s self-improvement ability, producing long-lasting results.

**Company name:** B&M Srl - Baldan Group  
**Brand:** Centro Mességué - Formula Glicolica  
**Hall:** 25  
**Booth:** A84-B81





## Uno - Massage Candle

Massage Candle with a hot scent that abducts your senses. Formulated with natural oils, nourishes and gives shine to the skin. The blend of 100% natural body-safe waxes liquefies into a relaxing and calming massage oil and stress is gently removed away. The easy pouring spout allows applying wax directly to the skin without scalding it and the delicious scent combined with a generous massage melt tension away. The massage candle can also be used to create an environment with soft lighting and soothing scent.

Use: Light the candle and wait until the wax melts. Turn off the flame and wait until the wax to cool. Pour the oil on the skin and enjoy as a warm massage oil.

**Company name:** PLB Cosmetici di Paola Leonardi SAS  
**Brand:** Biocosmé Mediterranean Beauty  
**Hall:** 26  
**Booth:** C23





## Due - Olio Solido

Ideal oil to always carry with you and use everywhere as a beauty secret, for a smooth and moisturized skin. Formulated with pomegranate and prickly pear oils, essential fatty acids and vitamins E content, has a high antioxidant and regenerative activity, it is quickly absorbed into the skin, providing deep hydration leaving it velvety and soft. Its aromatic blend makes your skin beautiful and fragrant.

Use: massage directly when the skin is preferably still wet. On your skin it will merge into a wonderful massage oil. You can use it in a hot water for a scent and relaxing bath.

**Company name:** PLB Cosmetici di Paola Leonardi SAS  
**Brand:** Biocosmé Mediterranean Beauty  
**Hall:** 26  
**Booth:** C23







## Antiage Balm XXN Extra nourishing

An extra-nourishing anti-wrinkle balm, rich in precious oils, developed for mature skin. The extract of beetroot helps bind vitamin D on the skin, essential for toning and hydrating the skin. Provides immediate comfort which lasts 24 hours.

Powerful antioxidants, ceramides and fermented angelica oil protect the skin and keep it toned and uniform. Vitamin C stimulates the renewal of collagen and combats the formation of age spots.

**Company name:** Puravida Bio-Camorak Srl  
**Brand:** Puravida Bio  
**Hall:** 25  
**Booth:** A46-B49



## Detox Serum

A concentration of anti-pollution active ingredients to rebalance skin altered by pollution, ageing and a hectic lifestyle. Extract of Malvasia grapevines which maintains the correct level of skin microflora, speeding up natural detoxification. Turmeric essential oil, a strong antioxidant, protects the epidermal lipid layer.

Extracts of fruit and green tea rich in vitamins and mineral salts moisturise and brighten the skin.

**Company name:** Puravida Bio-Camorak Srl  
**Brand:** Puravida Bio  
**Hall:** 25  
**Booth:** A46-B49





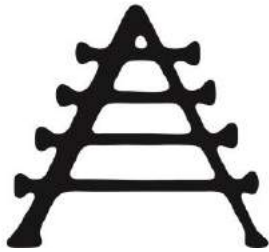
## Promedial

Promedial is a dermo-cosmetic brand of the Japanese company Rohto, founded in 1899 in Osaka and distributed in Italy by the company Freia Farmaceutici Srl. Promedial is a specific line for sensitive skin, particularly dry or with specific problems, born from the revolutionary Japanese research and sold exclusively in pharmacies. The line available today in Italy consists of cleansing milk, cleansing mousse, pre-moisturizing lotion, moisturizing cream, moisturizing emulsion, intensive hydration mask and ultra lift gel. All products were subjected to skin tolerance tests and were formulated without potentially irritating ingredients such as perfume, dyes, preservatives and parabens. They are also tested for the presence of heavy metals including nickel.

**Company name:** Freia Farmaceutici Srl  
**Brand:** Promedial  
**Hall:** 25  
**Booth:** C96



# GIANMARIAAMATORI



## Intensive serum

Intensive serum which deeply hydrates skin, enhancing the production of collagen. It is conceived for toning neck, décolleté and breast

**Company name:** Gian Maria Amatori  
**Brand:** GIANMARIAAMATORI  
**Hall:** 26  
**Booth:** Cosmofarma Young





## Lallabee & Bimbiblu

Natural & organic cosmetics for children. Made in Italy. Free from harmful ingredients, not toxic, dermatologically tested for sensitive skin, heavy metal-tested and free from ingredients of animal origin. From the conception of a new formula to the manufacturing of the final product we daily put our creativity, passion, and Italian style to provide natural, biologic, effective and environment-friendly products. Lallabee is the safest line dedicated to children, composed of the water-based nail enamels, body tattoos/nail stickers, the food-grade natural certified lipgloss and the hypoallergenic earrings.

**Company name:** Harmonianat Srl  
**Brand:** Lallabee & Bimbiblu  
**Hall:** 25  
**Booth:** C56





L'efficacia nelle erbe

## Hyaluronic Acid program Program 2

To combat the signs of ageing. For all hair types. Recent research has allowed to develop an active ingredient that uses cationic hyaluronic acid as an effective moisturizing agent in the hair, rehydrating the capillary fiber and making the hair easy to comb, supple and glossy.

Program 2, with hyaluronic acid, also features maidenhair fern extract and chia seeds, which make the hair shiny and bouncy, easier to comb and softer to the touch.

3 revolutionary formulations: Re-Plumping Bioshampoo , Re-Plumping Bioconditioner and Re-Plumping Bioelixir, that nourish the hair with substances essential to slowing down the ageing process, resulting in impressive shine and vitality and making the hair visibly younger.

The outcome: Anti-Age Hydration.

**Company name:** HELAN Cosmesi di Laboratorio Srl  
**Brand:** HELAN  
**Hall:** 25  
**Booth:** B42-C45





Fitoterapia d'Eccellenza

## High-tech natural dermocosmetics

Alta Natura® has created a great anti-aging plan, a combination of avant-garde cosmetics and state-of-the-art food supplements in compliance with the phytotherapeutic tradition. 6 dermocosmetics, functional for youth, and 2 food supplements, that support the antioxidant defences of the body and nourish the skin. In the formulations, you can find the following Alta Natura® exclusive complexes:

SkynaSoftyl® has a moisturizing and soothing action, gives a restitutive effect for a luminous skin, together with an immediate lifting action, reducing the depth of the signs of the time.

FillerAge®, a technological multicomplex that boosts the youth wealth of the skin.

SkynaGenetic®, completely new, acts at the genic level contributing to fibroblasts dynamism and stimulating them. Reactivating the collagen synthesis, the skin is denser, more fleshed and stretched with an immediate and long-lasting rejuvenating action.

**Company name:** Inalme Srl  
**Brand:** Alta Natura  
**Hall:** 26  
**Booth:** A23-B24



# ISDIN

LOVE YOUR SKIN

## Fotoprotector Fusion Water Pediatrics

ISDIN Fotoprotector Fusion Water Color SPF50 is the first tinted water-based face sun care product. Thanks to its formula, it provides a natural finish that evens the tone and conceals imperfections acting as a makeup base.

It contains vitamin E, an antioxidant that provides your skin extra protection against free radicals. It also has hyaluronic acid which, in addition to improving the elasticity of your skin and reducing wrinkles, hydrates for a silky feel throughout the day.

It incorporates the innovative Safe–Eye Tech that does not irritate your eyes. It does not contain alcohol, it is oil-free, non-comedogenic and hypoallergenic, so it is suitable for all skin types, even atopic and sensitive ones.

**Company name** Isdin Srl  
**Brand:** ISDIN  
**Hall:** 25  
**Booth:** B54-C53





# KORFF

THE SCIENCE IN BEAUTY

## Collagen Regimen

Collagen Regimen is a treatment line with anti-age action indicated to make the skin firm and elastic. Collagen Regimen Boosting Ampoules, with Hydrolyzed Marine Collagen and Hyaluronic Acid, enhance the skin tone, elasticity and moisturization. The Vitamin C and Jujube Seeds contained, keep the skin bright and reduce the onset of wrinkles. Collagen Regimen Boosting Ampoules efficacy is tested:

Wrinkles surface: -58.9%\*

Elasticity: +19.8%\*\*

Moisturizing: +25.5%\*\*

\* Clinical instrumental test performed on 14 volunteers who have used the product once a day for 28 days.

\*\* Clinical instrumental test performed on 20 volunteers who used the product once a day for 28 days.

**Company name:** Korff Srl  
**Brand:** Korff  
**Hall:** 25  
**Booth:** A14-B13



# MIA

## COSMETICS · PARIS

### Flowell Collection

The Flowell Collection range aims to create a moment of serenity in the routine of facial care; a sensory line where besides moisturising and nourishing the skin increases the degree of emotional well-being.

The entire collection contains the active CLOTHOLINE®, which promotes well-being and longevity of the skin thanks to the activation of the synthesis of the “youth hormone” Klotho. The Klotho hormone controls the cellular metabolism and increases the suppression of the oxidation process. CLOTHOLINE®, also known as Centcyamine, a natural molecule present in Centaurea Cyanus (Blue Cornflower), known for its antiinflammatory properties.

**Company name:** Laurens Cosmetics SI  
**Brand:** Mia Cosmetics Paris  
**Hall:** 26  
**Booth:** B89



# MIA

COSMETICS · PARIS

## Cornflower Cleansing Oil

The Flowell Collection range aims to create a moment of serenity in the routine of facial care; a sensory line where besides moisturising and nourishing the skin increases the degree of emotional well-being.

The entire collection contains the active CLOTHOLINE®, which promotes well-being and longevity of the skin thanks to the activation of the synthesis of the “youth hormone” Klotho. The Klotho hormone controls the cellular metabolism and increases the suppression of the oxidation process. CLOTHOLINE®, also known as Centcyamine, a natural molecule present in Centaurea Cyanus (Blue Cornflower), known for its antiinflammatory properties.

This is an ultra-gentle facial cleansing oil with natural oils and infused cornflower petals. It has the active Chlotoline.

**Company name:** Laurens Cosmetics SI  
**Brand:** Mia Cosmetics Paris  
**Hall:** 26  
**Booth:** B89



# MIA

COSMETICS · PARIS

## Pink Helychrisum Face Serum

The Flowell Collection range aims to create a moment of serenity in the routine of facial care; a sensory line where besides moisturising and nourishing the skin increases the degree of emotional well-being.

The entire collection contains the active CLOTHOLINE®, which promotes well-being and longevity of the skin thanks to the activation of the synthesis of the “youth hormone” Klotho. The Klotho hormone controls the cellular metabolism and increases the suppression of the oxidation process.

CLOTHOLINE®, also known as Centcyamine, a natural molecule present in Centaurea Cyanus (Blue Cornflower), known for its antiinflammatory properties. This is an ultra-light facial SERUM oil with gellified natural oils and infused helychrisum petals, special for combination skin.

**Company name:** Laurens Cosmetics SI  
**Brand:** Mia Cosmetics Paris  
**Hall:** 26  
**Booth:** B89





## Minus 417

La mission di Minus 417 è combinare benessere e tecnologia per offrire ai propri consumatori un effetto positivo di trasformazione su corpo e mente. Garantire prodotti di altissima qualità e cura con effetti immediati. Vedere risultati immediati. Toccare texture uniche. Odorare i profumi naturali del nostro pianeta. Ascoltare il piacere sensoriale. La vision di Minus 417, società di bellezza naturale leader a livello mondiale che offre collezioni di prodotti per la cura della pelle aventi come denominatore comune i principi attivi naturali del mar morto. Sviluppo Ricerca sono la prioritá assoluta. Efficienza naturale scientificamente provata.

**Company name:** Lion Plus Distribution Srl  
**Brand:** Minus 417 Cosmetic  
**Hall:** 25  
**Booth:** A94





# MANETTI & ROBERTS

## Somatoline Cosmetic Vital Beauty Viso

Contro smog, vento, raggi uv e raggi blu: Vital Beauty di Somatoline Cosmetic. Somatoline Cosmetic ha creato Vital Beauty: una nuova linea viso che aiuta a contrastare i danni causati dagli agenti esterni e da stili di vita sempre più frenetici. La nuova beauty routine di Somatoline Cosmetic si compone di una Crema protettiva giorno, che prepara la pelle alle fatiche della giornata, alla quale si aggiungono una Crema protettiva notte e il Booster rigenerante a base di acido glicolico, per rinnovare e purificare la pelle in profondità, e lo Spray scudo protettivo che, nebulizzato sul viso, idrata e rivitalizza la superficie cutanea e crea un effetto barriera che protegge dagli agenti esterni che più la danneggiano. Lo Spray della linea Vital Beauty è infatti un prodotto rivoluzionario, la cui formula bifasica, arricchita con Marine Bamboo™, impedisce l'adesione del particolato inquinante, contrasta gli effetti nocivi di luce blu e raggi IR, e combatte il foto invecchiamento cutaneo.

**Company name:** Manetti & Roberts  
**Brand:** Somatoline Cosmetic  
**Hall:** 25  
**Booth:** B10-C11



# MEL13

## Advanced Melatonin Cream

### MEL 13

The solution we are bringing to the market is our pharmaceutical formulation, MEL13. This is a very innovative, topically-applied cream, with anti-aging, protective, and cell regeneration benefits based on its pharmaceutical formulation which contains melatonin and other molecules to enhance its beneficial effects.

MEL13 protects and regenerates cells at the mitochondrial level, thanks to its dual antioxidant and anti-inflammatory effect. Its patented formula enhances the properties of melatonin, so that it can act on every layer of the skin.

**Company name:** Pharmamel  
**Brand:** Mel 13  
**Hall:** 26  
**Booth:** B81





## Top Cell Time

Topcell® time is an ultra-fine cosmetic spray lotion against cellulite. Combats adipose accumulation, burns fat and facilitates centimetric reduction thanks to the presence of marine plankton extract, obtained from a microalgae rich in polyunsaturated fatty acids and cultivated in photobioreactors from renewable sources. Technologically advanced components of natural origin (Ximeminic acid and green coffee oil) promote the remodeling of the silhouette and skin elasticity. The special and innovative BOV technology (bag on valve) allows a 360 ° application of the product and uses compressed air as a propellant, with less environmental impact. An innovative action mechanism and latest-generation technology at the service of a dermocosmetic product quick to use and rapidly absorbed. For an intensive effect, the product could be applied twice a day and the recommended treatment is 4 weeks. Topcell® time: the ideal for women who value their image and their time!

**Company name:** Phyto Garda Srl Unip  
**Brand:** Top Cell  
**Hall:** 26  
**Booth:** B29-C30







## Astringent Gel

MOST Astringent Gel contains aluminum chloride as an active ingredient with an astringent, anti perspirant, anti microbial and anti itching activity. Due to its different cutaneous indications, MOST Astringent Gel has a wide use in dermatology. It absorbs the water of the skin and makes it dry; absorbs exudates and dries up blisters; precipitates blood proteins and stimulates coagulation; precipitates the proteins of micro-organisms acting as an antiseptic.

Indications: Cold sores or herpes simplex, Herpes zoster, Mosquito bites, Jellyfish stings, Bad feet smell, Bad armpits smell, Folliculitis, Excessive sweating, Skin irritated by shaving, Chickenpox, Plantar sweating, Skin maceration.

**Company name:** Unionderma Srl  
**Brand:** Most  
**Hall:** 25  
**Booth:** C93



# URIAGE

## EAU THERMALE

### Water Cream

Thermal Innovation. Thermal water in cream.

All the moisturizing power of Uriage Thermal Water in cream to regenerate dehydrated skin.

Water Cream.

Fresh and light like water, with its quick break texture

\* it melts immediately with the skin.

Result: intensely plumped and protected, the skin is revitalized and radiant.

The Eau Thermale face hydration range consists of treatments based on Uriage Thermal Water natural and rich in minerals, from the heart of the French Alps.

\* Transforming texture

**Company name:** Laboratoires Uriage Italia

**Brand:** Eau Thermale

**Hall:** 25

**Booth:** C24



# PHYTO

L'ENERGIA DELLA NATURA



## Phytodetox

There is a kind of hair that are more dull and greasy and need to be purified. Phyto creates Phytodetox, the purifying anti-pollution range that restore freshness, lightness and shine, for longer clean hair! Phyto has selected, in the heart nature, some traditionally refreshing ingredients as Eucalyptus essential oil and Burdock extraction, for a double action: DETOX (eliminate the traces that make the hairs dull and greasy) and PURIFYING (to give a refresh sensation). A 3 step routine: Pre-shampoo purifying mask, to absorb all the impurities from the scalp, Clarifying detox shampoo, to instantly eliminate all the traces that make the hair dull and greasy and Rehab Mist, a refreshing spray that neutralize bad smells and avoid them to be absorbed by the hair.

**Company name:** Alès Groupe Italia SpA  
**Brand:** Phyto  
**Hall:** 25  
**Booth:** B64-C77





## KEEP

KEEP is the medical photobiostimulation device dedicated to the Pharmacy for the self-treatment of skin blemishes on face, neck and décolleté.

The non-invasively transmitted energy by innovative LED light sources with three wavelengths (blue, red, and infrared), stimulates the skin natural biological mechanisms, giving new life and vigour to the natural cycle of the dermis. The treatment with KEEP is effective against wrinkles, photo-aging, acne and acne scars, impure, dry, and sensitive and prone to redness skin, and cutaneous dyschromias. With a simple click via the dedicated Tuenda App, the pharmacist can choose between various pre-set treatment protocols, which are safe and with clinically proven efficacy. KEEP does not require any direct contact with the patient, guaranteeing the maximum hygiene standard. The use of KEEP does not necessarily involve the dermo-aesthetic cabin or operator assistance..

**Company name:** Tuenda

**Brand:** Tuenda

**Hall:** 30

**Booth:** E11



LABORATOIRES  
**LIERAC**  
PARIS

## Cica-Filler

CICA-FILLER is the new line, designed by Laboratoires Lierac, to strongly fight all kind of wrinkles, inspired to tissue healing technique.

In the formulation, ultra-performing and powerful ingredients:

- Bakuchiol procollagen, a new generation ingredient, more powerful than Retinol and without side effects -
  - The repairing complex: Alchemilla, Ivy, Horsetail - historical complex by LIERAC
  - Hyalu-3 concentrate anti-age: hyaluronic acid with triple molecular weight, exclusively formulated by Lierac.
- The repairing serum, a gel-fluide in vials with a smoothing and lifting effect on all the wrinkles, includes Esapeptide botulino-like as specific ingredient. To be used as booster treatment every morning and evening.
- The cream and gel-cream, with a smoothing and filler effect, have to be chosen according to skin type. Both to be used, morning and evening, after vials treatment.

**Company name:** Alès Groupe Italia SpA  
**Brand:** Lierac  
**Hall:** 25  
**Booth:** B64-C77



# L'ERBOLARIO

## Triple-action Hyaluronic Acid

An anti-ageing treatment that aims to protect the freshness of your face over time, thanks to triple-action Hyaluronic Acid, with three different molecular weights. In fact, high molecular weight Hyaluronic Acid remains on the surface and forms an invisible film on the skin, limiting evaporation and preventing dehydration. Medium molecular weight Hyaluronic Acid, instead, crosses the skin barrier and provides plenty of water, which the skin needs in order to retain its elasticity, tone and beauty. Finally, low molecular weight Hyaluronic Acid goes deeper into the epidermis, where it also actively promotes natural collagen production. In addition, Alpine Rhododendron Stem Cells help your skin tolerate environmental stress, whereas Hibiscus Oil has a remarkable nourishing and emollient action that makes it ideal for dry and fragile skin.

**Company name:** L'Erborario Srl  
**Brand:** L'Erborario  
**Hall:** 25  
**Booth:** B112-C113





## Farmacare® innovative line of cosmetic products

The Farmacare® innovative line of cosmetic products was developed for the most delicate skin, especially that which has been conditioned by various types of treatments such as surgery, aesthetics, pharmacological or radiotherapy. Products are formulated with ingredients that are selected with care, mainly of natural origin, to minimize the risk of potential sensitizing. Those components listed on the oncologists' black list have been purposefully excluded, to make sure that formulas are specifically adapt also for stressed and sensitive skin. Taking care of our skin is therefore a must, a sit goes beyond an aesthetic approach and means to also take care of a deeper part of ourselves. In order to care for our skin however, it is essential to choose the right products; those formulated with care and attention and in total respect for the skin's physiological equilibrium. The line includes: Revitalizing Cream, Protective Cream, Urea Cream 20%, Mousse detergent no rinse necessary.

**Company name:** Farmacare Srl  
**Brand:** Farmacare  
**Hall:** 36  
**Booth:** A1



# Natural Soda Deodorant

# BEN&ANNA

## Ben&Anna Soda Deodorant

Sette deodoranti vegani a base di soda naturale. La consistenza solida è data dalla combinazione di bicarbonato di sodio (soda), burro di karité ed oli essenziali. Si applicano facilmente, non ungono e lasciano la pelle piacevolmente fresca e morbida. La presenza del bicarbonato garantisce l'assorbimento dei cattivi odori, mentre l'ingrediente Maranta Arundinacea (amido alimentare inodore) assicura l'assorbimento dell'umidità in eccesso, lasciando così l'ascella perfettamente asciutta per tutto il giorno. La nostra serie di deodoranti in sette fragranze è disponibile in una confezione in carta certificata FSC, al 100% riciclabile. Con le sue varie fragranze rinfrescanti, i deodoranti sono adatti per uomini e donne, vegani, amanti dell'ambiente e chiunque sia interessato a prodotti naturali, ma soprattutto è adatto a tutti! Non contengono alluminio, PEG, parabeni e ftalati. Sono completamente Vegan, cruelty free e senza glutine, ed hanno certificazioni biologiche (Natru e ICADA).

**Company name:** Bottega della Barba Snc  
**Brand:** Ben&Anna  
**Hall:** 25  
**Booth:** C46





# HURRAW!®

## Balsami labbra Hurraw! Balm

Hurraw! è nata con uno scopo puro: aspira a creare il balsamo per labbra perfetto. I balsami labbra Hurraw! sono: certificati Vegan Ok, formulati con ingredienti certificati biologici, senza conservanti, Gluten Free! Inoltre gli ingredienti provengono da materie prime di altissima qualità e gli oli sono ottenuti tramite spremitura a freddo. Non sono tossici.

I colori e gli aromi sono 100% naturali! Hurraw! produce e confeziona individualmente ogni balsamo nella sua struttura dotata di certificazione EcoCert e NOP (National Organic Program).

**Company name:** Bottega della Barba Snc  
**Brand:** Hurraw! Balm  
**Hall:** 25  
**Booth:** C46



# PHYRIS

SKIN CARE CONCEPT

## Luxesse

The precious South Sea Pearl from Tahiti is regarded as the queen of pearls. Its unique extract pampers the skin in exquisite care moments with a seductive pearly shimmer. Six extraordinary formulations contain South Sea Pearl Extract and exotic Passionflower Oil. Other effective power boosters pamper the skin, depending on your care wish, with a 3fold anti-aging effect: instant, medium-term and long-term. The new, pearly iridescent luxury pot pays homage to the enchanting elegance of the South Sea Pearl. LUXESSE turns up the shine, supplies the glow and shows you the exclusive way to individual beauty. Instant - after the application the skin is intensively moisturized and looks fresher. Medium -term : After just a few days of daily application, deeper fine lines and mimic lines are reduced, the skin looks more even, smoother and fuller.

**Company name:** Dr. Grandel GmbH  
**Brand:** PHYRIS  
**Hall:** 26  
**Booth:** B93-C94



# DR. GRANDEL

THE BEAUTYNESS COMPANY

## Beautygen Renew Caps

Snow Algae is like a magical fountain of youth and is sourced from an area with very low temperatures. It employs a clever defense mechanism to protect itself against the tough combination of ice-cold temperatures and extreme UV Radiation. Researchers have succeeded in simulating this effective survival mechanism in the laboratory and have isolated and investigated the active ingredient responsible for this life-saving transformation. While Snow Algae may be small in size, extracts of the plant have the power to directly activate the skin's own 'beauty gene'. And this benefit is offered by the innovative products from DR. Grandel's Beautygen series. The Beautygen Renew Caps visibly and immediately rejuvenate and smooth lines and wrinkles thanks to special Ceramides. The silky soft texture with soft-focus effect results in a noticeable improvement to the skin's appearance.

**Company name:** Dr. Grandel GmbH

**Brand:** Dr. Grandel Kosmetik

**Hall:** 26

**Booth:** B93-C94



# RENEVE

M O N A C O

## Lipomax

The latest technological innovation that with the exclusive slim thermal cycling gives a cut to localized grease and cellulite.

Lipomax is able to:

- Reduction of localized fat deposits
- Better volume distribution
- Fabric regeneration
- Disposal of toxins
- Ideal for remodeling and harmonizing, in the post-liposuction phase
- Double chin reduction
- Reducing action in the tissue haptic.

**Company name:** Reneve

**Brand:** Reneve

**Hall:** 25

**Booth:** C50





**Company name:** La Cremerie  
**Brand:** La Cremerie  
**Hall:** 25  
**Booth:** C44

## World of spa in the pharmacy

Up to 100% Natural Cosmetics for a multisensorial experience to deliver products with strong visible functional results while pampering the customer with SPA routines at home.

- No compromise on quality: only natural products with a STRONG multisensorial natural engagement;
- Top international standard service level protocol routines engagement;
- Focus on innovation: Introducing beauty technology with complete personalized compact facial & body beauty machines to deploy in the Shop;
- Unique Marketing and Training support through the innovative “Festival” selling formula; Private Label: For medium/large quantities we are now proud to offer our Private label solutions. Private label solutions can be made both for professional and for retail products.



# HA HAIRAKTIVE

## Hairaktive

Biopharma Management Ltd is engaged in research, production and marketing of HAIRAKTIVE® trichological products, specific for hair care and wellness. It provides a line for hygiene and one for treatments hygiene.

Pre shampoo Dermopurifying

Shampoo Seboequilibrante allow a deep cleansing and hygiene of the scalp and hair. They leave a feeling of well-being like never before.

Treatments. Both as prevention and maintenance, they can be repeated several times, have a duration of one month.

Hair loss control, is used to gradually eliminate all waste and impurities that create growth problems.

Plant stem cells, stimulates hair growth in the Anagen phase and prolongs life.

Biphasic regenerating, strong nourishing and regenerating action revitalizes the hair fiber.

Quick mousse is an innovative complex, a cracked foam that contains all the features and is indicated for a faster use especially for young people.

**Company name:** Biopharma Management Ltd

**Brand:** Hairaktive

**Hall:** 25

**Booth:** C90



# CANOVA®

## Resurface C15 Serum

Global treatment anti-ageing.  
Resurface c15 serum is an innovative global treatment to regenerate, illuminate and even skin out. Is based on a high concentration (15%) of Vitamin C, which has been stabilised to achieve high performance of the ingredient while preserving its effectiveness in time. Vitamin C, in combination with Phytic Acid, helps to brighten skin, make it more radiant and counter dark spots. Counters skin ageing signs, such as wrinkles, expression lines, uneven skin tone, skin sagging.

**Company name:** SIFARMA SpA.

**Brand:** Canova

**Hall:** 25

**Booth:** C8



# REN

## CLEAN SKINCARE

### Clean Screen Mineral SPF30 Mattifying Face Sunscreen Broad Spectrum

A daily facial sunscreen, made with mineral non-nano zinc oxide for broad-spectrum UVA/UVB protection - for all skin types and tones. Vegan, Oxybenzone free and silicone free, with added antioxidant and mattifying ingredients, all packaged in a 50% PCR\* tube and 100% PCR cap. It's one of the cleanest sunscreens available - inside and out.

\*Post-Consumer Recycled Plastic.

A truly Clean to skin. Clean to planet. offering without the compromise. Non greasy - mattifies, holds make-up in place and silicone-free to prevent breakouts. UVA/UVB sun protection plus soft, matte finish.

**Company name:** Luxury Lab Cosmetics Srl  
**Brand:** REN Clean Skincare  
**Hall:** 25  
**Booth:** C58





# Dr. Hauschka



## Dr. Hauschka bi-phasic make-up remover

The Dr. Hauschka bi-phasic make-up remover cleanses gently and thoroughly the sensitive eye area, removing also waterproof make-up. The composition based on rose water and extracts of medicinal plants, such as eyebright and fennel, soothes the delicate skin of the eye area. Precious vegetable oils, like sesame and sunflower, preserve the natural hydro-lipid film, nourishing eyelashes and eyebrows.

Dr. Hauschka eye make-up remover takes care of the skin leaving it pleasantly soft and clean.

Dr. Hauschka Cosmetics is 100% natural and organic, without preservatives, dyes and synthetic fragrances, mineral oils, parabens, silicones and PEG.

**Company name :** WALA Italia

**Brand:** Dr. Hauschka

**Hall:** 25

**Booth:** C23



# Altrient®

## Altrient C

La salute è la nuova bellezza. Altrient C e Glutathione, cioè vitamina C e glutathione liposomiali, sono indicati per coloro che desiderano potenziare il sistema immunitario e prendersi cura di salute e bellezza. Studi clinici indipendenti, eseguiti in doppio cieco e controllati con placebo, hanno dimostrato che Altrient C aumenta l'elasticità e la compattezza della pelle del 61% e migliora l'idratazione e i livelli di collagene dopo 3 mesi di utilizzo. I nutrienti di Altrient vengono assorbiti dal sangue e dalle cellule in modo più rapido ed efficace rispetto alle altre forme di integrazione orale poiché sono avvolti in sfere microscopiche (i liposomi) che li proteggono dalle barriere di assorbimento presenti nel sistema digestivo, consentendo loro un passaggio sicuro fino alle cellule, proprio dove ce n'è maggior bisogno. Altrient è adatto alle persone vegane ed è senza glutine e zuccheri. È disponibile in farmacia e nei negozi di alimenti naturali, o su [www.abundanceandhealth.it](http://www.abundanceandhealth.it).

**Company name:** Abundance & Health Ltd  
**Brand:** Altrient  
**Hall:** 26  
**Booth:** C35





## Aliophen

Aliopharm and the "CNR", National Research Council of Italy, after intense and long lasting studies, developed "Aliophen": a bioactive extract 100% natural, obtained from selected malts and hops and rich in polyphenols, compounds that can contribute to counteract cellular aging caused by free radicals. Aliophen is a product whose bioactive molecules are not "artificially" added, but are present at their original concentrations. Aliophen, natural, innovative and exclusive is a new discovery, useful to support multiple applications in the fields of Nutraceuticals, Cosmeceuticals, Functional Foods and Beverages. Aliophen technology and extract are protected by an international patent (PCT / IB2018 / 056283).

Aliopharm is open to consider partnerships with public and private bodies, companies or investors interested in licensing its patents or products.

**Company name:** Aliopharm Srl  
**Brand:** Aliopharm  
**Hall:** 26  
**Booth:** A91





130 ANNI DAL 1889 IN FARMACIA PER FARTI STARE BENE

## Giuliani

Huge variety of solutions for healthy hair and nails, sensitive skin, reducing the effect of aging.



**Company name:** Giuliani  
**Brand:** Bioscalin, Trosyd, Lichtena, Milice, Giusto, Monoderma, Tricovel, Kerà  
**Hall:** 25  
**Booth:** A116-B115





## Alliando®

Alliando® is a food supplement containing quercetin, turmeric and N-acetylcysteine (formulated with ENDOBASP® technology), an innovative approach useful in the management of the typical symptomatology in cases of endometriosis and useful to counteract menstrual cycle disorders. It is a unique product thanks to the complete formulation and a patent pending and clinically tested technology, which improves the absorption of the active ingredients.

**Company name:** Inpha Duemila Srl  
**Brand:** Inpha Duemila Srl  
**Hall:** 26  
**Booth:** A89-B90 c/o Federsalus





## ENOTprost

ENOTprost is the new ingredient for prostate food supplements: it is the first dry extract of *Epilobium angustifolium* L. standardized to contain 15% Oenothain B. ENOTprost has been proved to reduce inflammation and oxidative stress, which are important risk factors for prostatic ailments development and cronicity.

**Company name:** EPO Srl  
**Brand:** ENOTprost  
**Hall:** 26  
**Booth:** A89-B90

The logo features the word 'ENOT' in green, with a small red circle containing 'EPO' inside the 'O'. To the right of 'ENOT', the word 'prost' is written in red script. Below the main logo, the tagline 'FOR MALE WELLNESS' is written in small, spaced-out capital letters.



## EnerZona Omega3 Specialist

From the Enervit research comes EnerZona Omega3 Specialist: the new supplement range dedicated to all women. EnerZona Omega3 Specialist is the exclusive range of supplements created from Omega 3 EnerZona in combination with precious and exclusive molecules. Skin helps maintain skin and hair health, Vitality helps reduce fatigue and tiredness, while Focus supports mental performance.

Three innovative products where the Enervit research and the EnerZona innovation come together.

An answer to all women's needs.

**Company name:** Enervit Spa

**Brand:** EnerZona

**Hall:** 26

**Booth:** B49-C50





## Collagen +

Collagen+ sport & beauty is a collagen supplement in practical vials for the well-being of skin, cartilage, bones and muscles created specifically for women who practice sports both indoors and outdoors, to counteract the signs of skin ageing and support bones and joints. Collagen+ sport & beauty contains bioactive peptides of VERISOL® collagen specific for the skin, with very high digestibility and effectiveness. Scientific evidence has shown that, when taken regularly, they visibly reduce the depth of wrinkles (almost 60%) and give tone and elasticity to the skin. Hyaluronic acid is one of the fundamental components of connective tissues, able to keep the skin hydrated and elastic and to improve the lubrication and cushioning performance of the cartilage. Matcha Green Tea offers its antioxidant properties and coconut water, rich in potassium, calcium and magnesium, is very useful for those who are physically active and suffer loss of fluids and minerals as a result of sweating.

**Company name:** International Sport Nutrition Srl

**Brand:** 4+ Nutrition

**Hall:** 26

**Booth:** B9-C10







## Facili da preparare

Facili da preparare: linea di preparati biologici per porridge, salse, burger e non solo! Pronti in pochi minuti. Senza glutine. Preparati per quinoa o porridge, per un pasto ricco di fibre e fonte di proteine, a pranzo come a cena. Sfiziosi ingredienti per pasticceria ideali per la preparazione di ricette per dolci da forno, come guarnizione per squisiti dessert. Consigliati per arricchire e personalizzare ogni ricetta. Gustosi preparati per falafel, speziate polpettine a base di ceci della tradizione mediorientale e per burger vegetali, semplici da realizzare. Proposti con ceci e zucchine, piselli e carote, lenticchie e peperoni. Deliziosa salsa da utilizzare come contorno per i tuoi piatti, ma anche da accompagnamento a sfiziosi snack per dare gusto ai tuoi momenti di relax. Preparato per porridge classico, con frutti rossi, a base di chia ed una versione salata per la tradizionale colazione anglosassone a base di avena. Il pancake alla nocciola ha un gusto delicato ed una fragranza unica.

**Company name:** La Finestra Sul Cielo Spa  
**Brand:** La Finestra Sul Cielo  
**Hall:** 26  
**Booth:** C100





OXYGIZER®  
it's life<sup>SM</sup>

## Oxygizer acqua e ossigeno

Oxygizer è una bevanda naturale costituita da acqua minerale purissima sgorgante dalle Dolomiti di Sesto arricchita di ossigeno. Contiene circa 150mg/litro di ossigeno ossia il 3000% in più rispetto alle normali acque in commercio. Venduta rigorosamente in bottiglia di vetro per non far defluire ossigeno, Oxygizer è la bevanda per la salute, il benessere e la bellezza. L'acqua che fa bene a tutti Oxygizer ossigena maggiormente i tessuti perché, oltre alla respirazione, l'ossigeno viene assimilato nello stomaco e nell'intestino. Ne giovano tutti gli aspetti fisici: maggior ossigeno nel sangue, nei muscoli, nella pelle e in tutti gli organi. Oxygizer rivitalizza le cellule della pelle, esalta il gusto delle pietanze, favorisce la digestione, dona una sensazione di benessere generale, riduce il mal di testa da stress, migliora la concentrazione, aumenta la resistenza fisica e la prontezza riflessi, migliora le prestazioni lavorative, velocizza la fase di recupero post allenamento.

**Company name:** Multibrand Srl  
**Brand:** Oxygizer  
**Hall:** 26  
**Booth:** C15



# NutriResearch.it®

## Nutrixam®

Nutrixam® formula is a combination carefully tailored on human requirements made with the highest quality ingredients to provide the right supplementation of Essential Amino Acids and it is well suited to balance a compromised protein metabolism taking also into account the relationship between amino acids and vitamins, particularly niacin, folic acid and B12. Nutrixam® ensure rapid absorption of AA and thus optimal utilization through the anabolic pathway, fully absorbed without need of enzymatic secretion and digestion, so it maximizes Net Protein Utilization (NPU). Does not produce nitrogen waste products, peculiarly urea, and so it does not overload kidneys while stimulates syntheses also in the liver. It is a most advanced, efficient and safe formulation, respecting the stoichiometric ratios among amino acids required by humans and provides highest essential amino acids value compared to any other food.

**Company name:** NutriResearch  
**Brand:** NutriResearch  
**Hall:** 26  
**Booth:** A89-B90



# Optima

Naturals



A FOOD SUPPLEMENT COMPANY

*Oltre 300 prodotti per la salute*

## Omega 3.6.9 VEG

Omega 3.6.9 VEG is a food supplement, from the Colors of Life line, in vegetable softgels based on a balanced blend of Chia seed oils, Enotera, Linen, Sunflower and Black Currant, 100% natural sources of Omega 3.6.9 Omega 3.6.9 VEG, thanks to a careful formulation, guarantees an appropriate and functional quantities of necessary fatty acids. The formulation respects the nutritional criteria of the most recent scientific researches that define the correct ratio of Omega 3: 6: 9 as 2: 1: 1-0.5. The formula is completed with Vitamin E, a powerful antioxidant that contributes to the protection of cells from oxidative stress. The quality of the product is guaranteed both by the choice of the oils and by the correct production processes that meet the GMP (Good Manufacturing Practice) criteria. The product does not contain gluten and is suitable for vegetarians and vegans.

**Company name:** Optima Naturals Srl  
**Brand:** Colours of Life, Omega 3-6-9- VEG  
**Hall:** 25  
**Booth:** B50





## Fisiocol

Fisiocol® is a food supplement of concentrated Omega-3 essential fatty acids (EPA + DHA) extracted with molecular distillation from fish oil. Fisiocol® is produced with Puremax™ technology for guaranteed purity. It is indicated in case of reduced intake of Omega-3 fatty acids (EPA + DHA) with the diet. EPA and DHA contribute to the normal cardiac function, to the maintenance of the normal cerebral function and visual capacity, to the maintenance of normal levels of triglycerides in the blood and of a normal blood pressure. Certified 5-star IFOS™ and Friend of the Sea® for eco-sustainability, it is formulated in practical soft-gel capsules, easily swallowed and deodorized. Each capsule contains 450 mg of EPA and 180 mg of DHA. Available in bottles from 80 and 240 soft-gel capsules, we recommend to take 1 to 5 per day depending on your needs.

**Company name:** Phyto Garda Srl Unip  
**Brand:** Fisiocol  
**Hall:** 26  
**Booth:** B29-C30





## Capelli Pelle Unghie - Formula Liquida

Swisse Capelli Pelle Unghie Liquido è la nuova formulazione multinutriente per prendersi cura di capelli, pelle e unghie.

- Capelli, Pelle e Unghie: la biotina contribuisce al mantenimento di capelli e pelle sani. Il selenio contribuisce al mantenimento di unghie sane.
- Stress Ossidativo: il selenio contribuisce alla protezione delle cellule dallo stress ossidativo

Con estratto di arance rosse di Sicilia (RED ORANGE COMPLEX®).

Prodotto in Italia.  
Formato 300 ml.

**Company name:** Health and Happiness Italy Srl  
**Brand:** Swisse  
**Hall:** 26  
**Booth:** A13-B14





## Oli essenziali chemiotipizzati

An essential oil is the volatile essence extracted from aromatic plants using steam distillation. Scientific Aromatherapy, or aromatology, is the study of essential oils in which one Pranarom is the absolute leader. Pranarom produce and recommends using ChemoTyped 100% pure, 100% natural and 100% complete or integral Essential Oils. The Chemotype is the identity card of the essential oil that calls on a rigorous methodology and is based on solid scientific data, confirmed by laboratories.

**Company name:** Herbalgem Italia Srl  
**Brand:** Pranarom Herbalgem  
**Hall:** 26  
**Booth:** C19

**PRANAROM**

AROMATERAPIA  
SCIENTIFICA

ESPERTI IN AROMATERAPIA SCIENTIFICA



# BIOS LINE

## Vitacalm Tuttanotte

When nocturnal awakenings undermine sleep quality, VitaCalm Tutta Notte is the natural and effective solution.

Its fast/delayed two-layer tablet releases the natural ingredients in two different moments:

- Lavender, Valerian and Eschscholzia for immediate release, help fall asleep faster;
- Passiflora, released after about 4 hours, promotes restful sleep, all night long.

30 fast/delayed double-release tablets; 16,00€

**Company name:** Bios Line  
**Brand:** Bios Line  
**Hall:** 26  
**Booth:** B39-C40







## Ethicsport

This product contains sequential short-, mid- and long-chain carbohydrates. It allows for a quick glucose availability and a prolonged energy release. It contains caffeine and potassium. Caffeine (121 mg/dose = 2 packs Cola flavour), which is contained in this product, contributes to increase mental lucidity and improve concentration. This product does not contain gluten (Gluten Free), therefore is suitable also for people suffering from celiac disease or gluten intolerance.

**Company name:** ES ITALIA Srl  
**Brand:** ETHICSPORT  
**Hall:** 26  
**Booth:** A1-B2





## Enzyformula

Do you feel worn-out after meals? Enzyformula is a food supplement for digestive functions made by Guna. Each tablet combines an enzymatic mixture with ingredients and extracts of vegetable origin that thanks to its three “Fast and Slow” layers are gradually released during the different stages of digestion,.

In particular, the “fast” outer layer that is released in the gastroduodenal area, contains an enzyme mixture (lactase, amylase, lipase, cellulase, papain, bromelain), associated with: Vitamin PP, useful for maintaining the physiological function of the mucous membranes; Stonebreaker plant extract that contributes to carbohydrate metabolism and to liver function; Fumitory plant extract useful for the body's physiological digestive and detoxifying functions. The slower release inner layer contains Curcuma extract, useful for the digestive system and with antioxidant action. Available in practical blister packs with 20 tablets. Enzyformula is gluten-free.

**Company name:** Guna Spa  
**Brand:** Guna  
**Hall:** 36  
**Booth:** A24





## Gunabrain

Mental fatigue? Gunabrain with N-acetylcysteine (NAC), Coenzyme Q10, Manganese, Selenium, Green tea (Camellia sinensis) and Indian Ginseng (Withania somnifera) provides specific nutritional intake to support the body in case of mental stress and to help counteracting free radicals damage.

Gunabrain is a useful nutritional support in case of mental exhaustion, intense study or work, mental fatigue (difficulty concentrating).

Gunabrain ingredients have been carefully selected and formulated in specific quantities, to give a balanced intake as well as a high bioavailability.

Selenium and Manganese contribute to the protection of cells from oxidative stress. Camellia sinensis (Green tea) and Indian Ginseng (Withania somnifera) are useful in case of physical and mental fatigue.

Available in pack of 30 swallowable tablets. Gunabrain is gluten-free.

**Company name:** Guna Spa

**Brand:** Guna

**Hall:** 36

**Booth:** A24





# Metagenics™

MetaViva® magnesio<sub>1</sub> potassio<sub>2</sub> vit C<sub>3</sub>

Helps counter tiredness & lack of energia<sub>1,3</sub>.  
Supports resistance during and after physical activities<sub>1,3</sub>  
Supports flexible and strong muscles<sub>2</sub>

Lactose, soy and gluten free.  
Delicious taste.

**Company name:** Metagenics Italia Srl  
**Brand:** MetaViva®  
**Hall:** 26  
**Booth:** A81-B82





## Cookie Flakes

Cookies Flakes is the new 2G Pet Food luxury treats line, for all dog age and breed. Three different options combining softly steam cooked whole cereals flakes to tasty and healthy ingredients. Banana Cookies Flakes pairs whole oat flakes and banana, for a vitamin C supply and intestinal wellbeing. Cookies Blueberry Flakes combines barley flakes with yogurt and blueberry and thanks to the concentration of antioxidants, vitamins and fibres support the wellbeing of the digestive, immune, cardiovascular and urinary dog's systems. Coconut Cookies Flakes couples rice flakes and coconut to supply fiber and a high digestible treat, which is also very tasty. All three Cookies Flakes have also a fanciful feature: real fruits and cereals pieces adding crispness and allow to detect immediately the artlessness and quality of the cookies at first sight.

**Company name:** 2G Pet Food  
**Brand:** 2G Pet Food  
**Hall:** 36  
**Booth:** C38





## Diet Flakes

Diet Flakes is the complementary dogs feed with selected raw materials, without any byproducts, colouring, flavouring and preservatives. Thanks to its high organic value, Diet Flakes fits the healthy diet of dogs of all size and breed. Its mix of vegetables, fiber and beans steam cooked it is a digestible, tasty and natural integration. Its results can be seen just only few weeks such as brightening fur, more active intestinal system, greater vitality, ideal weight maintenance.

**Company name:** 2G Pet Food  
**Brand:** 2G Pet Food  
**Hall:** 36  
**Booth:** C38





## Clini5

Nineteen assays and ratios covering primary care testing requirements from lipids, hematology, liver function to oxidative stress and uric acid. Testing is performed on whole blood. Smart testing panel listing all assays on offer at a glance according to disease category associated to each. Need to perform an individual cholesterol, glucose or hemoglobin test? Done. Need to perform up to 5 assays at the same time? Done. With Clini5 you can perform as many or as few tests as are required.

Fast track, intuitive interface and communication. Touch screen technology allows users to operate in the event gloves are employed. Enhancing user friendliness providing extra reassurance whilst carrying out procedures. Self diagnostics alert, auto calibration at start up and before testing and service prompts are just some of the features available. Five cells for greater operator flexibility and rapidity. Up to five assays may be performed at the same time.

Tutorial video included.

**Company name:** Callegari Srl  
**Brand:** Callegari 1930  
**Hall:** 36  
**Booth:** D26-E21



# CURAPROX

## BE YOU

The new toothpastes formula is freshness, herbs and good oral health. BE YOU not only provide effective caries protection but also care of your teeth and gums. Power pearls with menthol and a touch of silica ensure long-tasting fresh breath and clean the teeth gently. Xylitol strengthens the teeth and has antibacterial benefits. Natural extracts possess anti-inflammatory properties, and panthenol (provitamin B5) promotes cell formation. BE YOU completely dispenses with the harsh SLS surfactant, thus protecting the oral mucosa and significantly reducing the risk of mouth ulcers. Likewise, you will neither find triclosan nor microplastics. An enzyme ensures that this toothpaste is an intelligent toothpaste. Glucose oxidase provides a gentle and natural whitening effect, as this enzyme acts against discolouration and stains and has a regulating impact on oral flora. Hydroxylapatite smooths rough tooth enamel.

**Company name:** Curaprox  
**Brand:** Curaprox  
**Hall:** 36  
**Booth:** A36







## FIT Therapy Posture

It might look like your average insole, but it actually incorporates innovative FIT Therapy technology. By reflecting the bioenergy produced by the body, FIT Therapy Posture brings about improved microcirculation and can thus improve balance and postural stability. Once you have cut both insoles down to the required size, insert FIT Therapy Posture into the footwear you plan to use, just like a standard insole. Once you put the footwear on, the FIT Therapy technology starts working straight away: you may start feeling the beneficial effects after just a few minutes of wearing the insoles. FIT Therapy Posture is a Class I Medical Device made with top-quality materials, which ensure sweat is perfectly absorbed and moisture quickly wicked away. In addition, the insoles are machine washable and last for up to 180 days of actual use. Adjustable sizing makes them suitable for all: they come in a women's size 34-41 and men's size 39-46.

**Company name:** D. Fenstec Srl  
**Brand:** FIT Therapy Posture  
**Hall:** 36  
**Booth:** A60

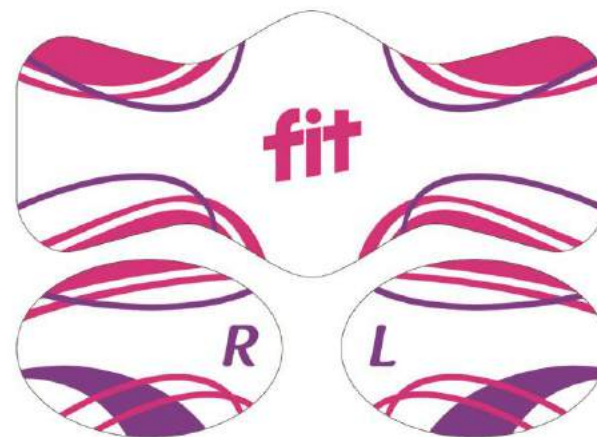




## FIT Therapy Lady

FIT Therapy Lady is an innovative patch based on bioenergetic principles that reduces period pain and discomfort without releasing pharmacological substances. The patch is based on bioenergetic principles. It reflects the bioenergy produced by our own body, producing an analgesic effect as it penetrates deep down. Just one kit can deliver benefits for up to 5 days, while the wearer can still go about their daily activities without worrying about the patch falling off (even in the shower or swimming pool). It is made with top-quality materials. How does it work? Apply the two round patches to the ovary area and the shaped patch to the lumbar region corresponding with the L3 vertebra. Wait for approximately two minutes before moving to ensure the plaster adheres fully to the skin. For best results, we recommend applying the patches up to 2 days before your period is due to start. FIT Therapy Lady is a Class I Medical Device, compliant with Directive 93/42/EEC.

**Company name:** D. Fenstec Srl  
**Brand:** FIT Therapy Lady  
**Hall:** 36  
**Booth:** A60





## FIT Therapy Patch

FIT Therapy Patch is a Class I Medical Device, compliant with Directive 93/42/EEC, and can relieve painful symptoms without the use of drugs nor thermal shock. FIT Therapy Patch is available in a range of seven patches, each with an ergonomic design specially developed to target a specific type of musculoskeletal pain or discomfort: Neck and Back designed for neck pain and lower back pain respectively; Ankle, Knee, Elbow and Shoulder, useful for pain and contractures affecting these joints; and a Universal patch suitable for all kinds of musculoskeletal pain.

Apply FIT Therapy Patch to the areas shown and wait two minutes for your body heat to activate the acrylic adhesive mass, ensuring a more secure bond. You may start feeling the beneficial effects after a few minutes or, at most, within the first 24 hours. It lasts for 120 hours (5 days).

**Company name:** D. Fenstec Srl  
**Brand:** FIT Therapy Patch  
**Hall:** 36  
**Booth:** A60



# Envicon<sup>®</sup> Medical

*per una miglior qualità della vita*

## Rinoway<sup>®</sup> doccia e sali per irrigazione nasale

Rinoway<sup>®</sup> nasal douche helps eliminate dust, dirt, mucus, bacteria, viruses and allergens from the nose. It is also useful for the treatment of upper respiratory tract diseases and to alleviate related disorders. It can be reused many times, thus avoiding the waste of many throwaway bags! Rinoway<sup>®</sup> shower can be used together with Rinoway<sup>®</sup> Std salts (0.9% Isotonic solution) and Rinoway<sup>®</sup> 3% salts (3% hypertonic solution). Nasal irrigations are used for daily nasal hygiene and the treatment of diseases of the upper respiratory tract (rhinitis and sinusitis in particular). The procedure involves the irrigation of the nasal cavities with saline solutions in order to remove mucus, crusts, atmospheric pollutants, bacteria, viruses and allergens. It favors the normal elimination from the nasal cavities of all the substances that can harm the normal functioning of the nasal mucosa, the paranasal sinuses and the nasopharynx.

**Company name:** Envicon Medical Srl  
**Brand:** Rinoway<sup>®</sup>  
**Hall:** 25  
**Booth:** C88



E' un dispositivo medico CE.  
Leggere attentamente il foglietto illustrativo.



**for.me.sa.**  
forniture medico sanitarie

## Bugsox Traveler

Bugsox traveler are socks impregnated with insect repellent substance (mosquitoes, ticks, etc.). Suitable for daily use, excursions or city trips, they offer extra comfort in warm and tropical areas.

**Company name:** For.me.sa Srl  
**Brand:** Care Plus  
**Hall:** 36  
**Booth:** B11





**for.me.sa.**  
forniture medico sanitarie

## Sun protection Outdoor & Sea

This particular sun protection offers protection from the harmful effects of the sun, provides a protective layer against the stinging touch of jellyfish, sea anemones and corals.

Water resistant and rich in panthenol and vitamin E, it nourishes and soothes the skin. Clinically tested by dermatologists. Suitable for children. No preservatives.

**Company name:** For.me.sa Srl  
**Brand:** Care Plus  
**Hall:** 36  
**Booth:** B11



# PROJECT

## Profiler IgG4

Profiler IgG4 is the new food intolerance service developed by Project srl and DST GmbH (GER) for the quantitative determination of IgG4 related to three different food panels (80, 120 or 160 foods). Profiler IgG4 is sold in single boxes and provides a laboratory report in only 2 weeks.

**Company name:** Project Srl  
**Brand:** Profiler IgG4  
**Hall:** 36  
**Booth:** B19



# CONTACTA®

## Lenti a Contatto e Occhiali

The most most popular daily contact lenses for in pharmacy. Three different lines for different needs of comfort, everyone completed by its liquids for maintenance and lubrication of the lens.

Contacta is also synonym of quality reading glasses, sunglasses and computers. All models are in line with the trends of the moment without losing of functionality.

**Company name:** Sanifarma  
**Brand:** Contacta  
**Hall:** 36  
**Booth:** H14







## Regenera O3 Vega Solution

Regenera O3 Vega Solution è un dispositivo medico integrato composto da Miscela O3Vega applicata ad un Ausilio alto-assorbente. L'ozono ha una riconosciuta azione battericida e fungicida. Penetrando in profondità, è in grado di mantenere la cute ossigenata e irrorata, e svolge un'azione antinfiammatoria e cicatrizzante. O3Vega Solution è la risposta innovativa e mirata alle persone incontinenti con arrossamenti e lesioni superficiali della pelle (IAD) Da utilizzare a contatto anche con la cute lesa e destinato a tenere sotto controllo il microambiente della ferita. Clinicamente testato, O3 Vega Solution è l'unico dispositivo medico di classe IIA in grado di combinare in un unico prodotto l'azione del classico ausilio per assorbenza con quella di una medicazione per la prevenzione e il trattamento delle IAD, fornendo una soluzione semplice ed efficace. Indicazioni: 3 pezzi/al giorno (1 ogni 8 ore) fino alla completa guarigione (mediamente 15 die).

**Company name:** Santex Spa  
**Brand:** Regenera  
**Hall:** 36  
**Booth:** D15





# SeiTu

## Pants Sei Tu

Serenity Pants SeiTu is the first Pants that lets you forget you are wearing it finally making women free to return to living the freedom to be themselves. For over 35 years Serenity has been designing solutions for incontinence with the aim of restoring harmony in the lives of its consumers through listening, research and continuous innovation. Serenity is proud to present the latest Ontex innovation: SeiTu Pants. With a constantly growing market and a growing number of incontinents, in which the ratio of women to men is 4 to 1, Serenity SeiTu is aimed at the female public, responding with a single product to the 4 main needs of users of products for light and moderate incontinence: safety, comfort, discretion and femininity. The range comes in an exclusive packaging for the Pharmacy and consists of 4 references: Discreet and Extra in sizes M and L.

**Company name:** Serenity Spa  
**Brand:** Serenity Advance  
**Hall:** 36  
**Booth:** E24-F21





TERME di TABIANO  
*le terme del respiro*

## Acqua di Tabiano per inalazioni

Le acque sulfuree delle Terme di Tabiano hanno un effetto sull'apparato respiratorio mucolitico, rigenerante le mucose, antiossidante, immunostimolante locale. Sulla pelle: cheratoplastico, cheratolitico, antiseborroico, antimicotico.

**Company name:** Termal Diffusion Snc - Terme di Tabiano

**Brand:** Terme di Tabiano

**Hall:** 36

**Booth:** B53





## Naso Spray

NasoSpray is a ready to use water based solution of the Margherita di Savoia thermal baths. It has been created to reach the airways (nose and sinuses, nasopharynx) thanks to the hygienic and handy nozzle that sprays the thermal water particles in a safe and efficient way. NasoSpray is indicated to protect the airways of adults and children (from four years onwards) against external aggressions (smoke, dry air, pollution) and cleanses the nasal cavities. It is recommended for daily hygiene. A correct use of it allows to extend the benefit of the thermal cures and favours the prevention of several rheumy diseases (rhinitis, sinusitis, otitis, pharyngitis).

The NasoSpray spray bottles are created with the particular BOV system, which separates the thermal water from the propellant (air). Also available in the pocket version.

**Company name:** Terme di Margherita di Savoia

**Brand:** Terme di Margherita di Savoia

**Hall:** 25

**Booth:** C54





## Pur Oto

Pur Oto is a innovative product for ear cleaning containing Polyethylene glycols and long chain polymenrs. It softens the external auditory canal secretions dissolving them; at the same time absorbs water, exudates and excess moisture. Ear wax and secretions are easily eliminated. Besides, Pur Oto absorbs water preventing bacterial or fungal (Malassetia) overgrowth. Bacteria and Fungi are often the cause of ear infections (Otitis Externa). Product excesses can be easily removed by water rinsing.

**Company name:** Unionderma Srl  
**Brand:** Dermalias  
**Hall:** 25  
**Booth:** C93



# ZENTIVA

## Ketoprofene sale di lisina Zentiva 40 mg

Ketoprofene sale di lisina Zentiva 40 mg appartiene alla categoria dei farmaci antinfiammatori non steroidei (FANS). Viene utilizzato per il trattamento di dolori acuti di grado lieve e moderato di diversa natura e origine, quali: mal di testa, mal di denti, nevralgie, dolori mestruali, dolori muscolari e osteoarticolari.

Zentiva Italia lo propone in un doppio formato da 12 e 24 bustine monouso di granulato per uso orale; il prodotto è orosolubile e non necessita dell'assunzione di acqua. Il lancio del Ketoprofene Zentiva 40 mg è previsto per giugno 2019 e contribuirà ad ampliare la proposta di automedicazione Zentiva per l'area dolore.

Tale lancio è compreso all'interno di un più ampio progetto di espansione della linea OTC di Zentiva al fine di rispondere in modo sempre più mirato all'esigenza di cura dei pazienti.

Appuntamento con il Progetto Zenit sulla piattaforma [www.zenitfuturo.it](http://www.zenitfuturo.it)!

**Company name:** Zentiva Italia Srl

**Brand:** Zentiva

**Hall:** 36

**Booth:** A2-B1





## Farmacare waterproof briefs

The new line of Farmacare waterproof briefs includes two unisex models to satisfy the needs of patients with medium to heavy urine incontinence. These briefs have been designed to guarantee maximum comfort to the user, through the wide selection of sizes available. The materials and models were selected for maximum efficiency to retain absorbent pads of various dimensions and consistencies, and to ensure maximum discretion.

**Ultra Model:** Particularly indicated for severe incontinence and for home use. Composition: 100%PVC

**Soft Model:** Particularly indicated for moderate urine incontinence and fully active persons for practical use outside the home. The polyurethane base ensures that the zone directly under the absorbent pad is totally waterproof. Composition of brief: 97% cotton – 3% Lycra. Composition of internal coating: 100% cotton over a polyurethane base.

**Company name:** Farmacare Srl  
**Brand:** Farmacare  
**Hall:** 36  
**Booth:** A1





## Biocotton

Dalla ricerca Silc, la nuova linea di assorbenti e protettislip Laurella cotone, massima protezione in più 100% Biocotton a contatto con la pelle. Biocotton è un innovativo materiale derivante dal cotone biologico, il quale si ottiene attraverso coltivazioni bio-dinamiche. Queste coltivazioni sostituiscono i fertilizzanti chimici e le sostanze pesticide con fertilizzanti naturali certificati e con la rotazione programmata dei terreni coltivati a cotone. Da questo tipo di coltivazione nasce un prodotto altamente qualitativo e facilmente lavorabile. La natura biologica pura del cotone fa sì che questa fibra sia anallergica e utilizzabile senza controindicazioni anche da persone ipersensibili o affette da particolari patologie della pelle (non altera il pH neutro), da lattanti e future mamme, da centri ospedalieri.

**Company name:** S.I.L.C. SpA  
**Brand:** Laurella  
**Hall:** 36  
**Booth:** B51







## FreshTech Sandals Collection

La collezione FreshTech di Suecos presenta una collezione di sandali con un design anatomico sviluppato da podologi e ortopedici che offre anche una suola antiscivolo di grado SRA.

La nuova collezione estiva è composta da tre modelli: HELMI, NILSA e ASSI. Tutti hanno caratteristiche comuni come la suola con la tecnologia X-Cell di Suecos.

I modelli FreshTech sono inoltre modelli progettati da ortopedi con doppio imbottitura nell' arco plantare che danno una sensazione di estremo comfort ad ogni passo e un sottopiede concavo e ampio che offre maggiore stabilità e controllo delle dita e del tallone.

**Company name:** Suecos  
**Brand:** SUECOS  
**Hall:** 26  
**Booth:** C92





# BD Rowa® Technologies

## Rowa Dose

BD Rowa presents in Italy the Rowa Dose: a completely innovative product for the automatic blistering of solid drugs to be taken orally, prescribed for individual patients according to the therapeutic plan. The system fills blisters with single, unit, multiple and combined doses and prints on them the most important information concerning the patient, the drug and the time of administration. The Rowa Dose is able to prepare many blisters at the same time and continually. The system manages up to 700 containers through which different types of drugs can be dispensed. The drugs are detected reliably by RFID chips and easily replaced as needed. Before delivery, the blisters undergo a quality control through an automated system that analyzes the contents of the individual pouches for each patient. Pouch packaging helps to improve patient adherence to therapy allowing to take drugs in an easy, precise and constant way throughout the duration of treatment and prevents medication errors.

**Company name:** Becton Dickinson Rowa Italy Srl  
**Brand:** Rowa Technologies  
**Hall:** 30  
**Booth:** A1-B2 / A3-B4





## Arredamenti Farmacie

A several years lasting experience and the tradition of 70 years of wich 20 in the pharmacy and para-pharmacy sector make the CRC a factory, that is specialiezed in designing and production of forniture solutions both modular and custom-made, wich is well known and valued not only in Italy, but internationally too.

We decided to introduce ourselves as 360°-service-provider: our team of profesionists handles municipal dossiers, renovation works, communication office and visual merchandising.

**Company name:** CRC Srl  
**Brand:** CRC Srl - Pharmacy Concept  
**Hall:** 30  
**Booth:** B55-C56



# ESPOSITORI PER FARMACIA

by bussetti  
e mazza

## Fly Box and Fly Box Cube

Fly Box and Fly Box Cube, flagship products of our product line, are two models of floor displays, exhibitors for promotional sale, that differ from their design lines with variations according to needs, from the dimensions of the cubes, the quantity of superimposed cubes, to the compositions transparent or colored with great effect.

**Company name:** Bussetti & Mazza  
**Brand:** Espositori per farmacia by Bussetti & Mazza  
**Hall:** 30  
**Booth:** C40





## LiveFarma

LiveFarma, is a software who you can install on your shop and sync product, price, warehouse and create new product. Work with Woocommerce, Prestashop, Magento, Opencart and compatible with Wingsfar and Winfarm.

**Company name:** Caygri di Elena Caramanico  
**Brand:** Caygri  
**Hall:** 30  
**Booth:** A32



## CashDev trattamento Cash

Gestione del contante: soluzioni hardware e software per la gestione completa e automatica.

Vantaggi per l' esercente: Eliminazione degli errori del cassiere, rilevazione banconote sospette, consegna precisa e rapida del resto - Non più sottrazioni fraudolente - Igiene, non più germi e allergeni nel manipolare merci e denaro - Quadratura, ammanchi e discordanze, tempi ed errori di chiusura cassa - Denaro sempre protetto, nessuna possibilità di rapina alla cassa o durante il trasporto - Stato di cassa istantaneo e storico, con accesso diretto da pc o remoto da smartphone con la App dedicata - Interfacciabilità semplice e automatica verso tutti i gestionali di cassa e personalizzazione del software.

Vantaggi per il cliente: Pagamento con qualunque taglio di banconote e monete - Esclusione di banconote sospette nel resto - Visualizzazione degli importi man mano versati e del resto da ricevere - Esattezza nel resto erogato - Maggiore rapidità delle opera.

**Company name:** Lbm Italia Spa

**Brand:** Cashdev Italia

**Hall:** 30

**Booth:** A40





## X-Pay

CashDev Italia

Casse automatiche X-Pay

Le casse X-Pay trasformano il denaro contante in valore protetto e tracciato.

Con X-Pay la digitalizzazione del contante è una realtà che ti consente di gestire gli incassi in modo semplice e preciso.

In ogni momento e a fine giornata hai tutte le informazioni necessarie alla quadratura in un istante.

La gestione della cassa non è mai stata così precisa, automatica e veloce.

Sicuro.

**Company name:** Lbm Italia Spa

**Brand:** Cashdev Italia

**Hall:** 30

**Booth:** A40





## Pochette

Basic style for our Handmade Pochette, of paper or washable jacron, completely sewn with cotton thread, elegant, strong and very usefull.  
Best to promote yours brand become a really unique fashion accessory.

**Company name:** GPS SpA  
**Brand:** GPS  
**Hall:** 30  
**Booth:** C65





## Sophia

Sophia is a new generation management software for pharmacies. Written with the most current technologies, the software simplifies the activities in the pharmacy with a friendly, customizable and simplified approach in many features. Perfect in a context of aggregate pharmacies, Sophia is responsive and Cloud Ready: it can be used in several ways, which also include the Cloud. With a captivating graphics and integrated with a line of products for pharmacy ranging from virtual showcases to devices for therapeutic adherence, Sophia is the most innovative management solution in the field of pharmacy software.

**Company name:** InFarma Srl  
**Brand:** Sophia  
**Hall:** 30  
**Booth:** C1-D2





**IBLE**

Aluminum box, management electronics designed, manufactured and assembled in Italy at the IBLE factory in Turin. Of different types, for various uses, with rectangular, square or cross structures. LED modules with 2.5 to 10 mm pitches, one color or multicolour RGB. Graphic software or text software available in different languages (Italian) or in German, French, English. RS485 serial communication, bluetooth, wired or wireless network. We design and manufacture devices that are also non-standard. Clocks, graphs, crosses, video wall, queue management systems. Visual communication is our mission and our specialization.

**Company name:** IBLE Srl

**Brand:** IBLE

**Hall:** 30

**Booth:** B63-C64

**Promuovi  
la tua farmacia  
grazie allo strumento  
adatto.**





## Croci a LED IBLE

The new LED Cross ECO: the cross “boxed” thinner and lighter.

The new cross ECO born according to a concept of eco-compatibility, with a very simple structure but can be a real technologically advanced product. With its linear esthetic, the ECO Series is assembled in an aluminum box thick only 5 cm!  
Eco series also has a high energy efficiency.

**Company name:** IBLE Srl  
**Brand:** IBLE  
**Hall:** 30  
**Booth:** B63-C64



## Discovery

DISCOVERY© will help customers to discover the pharmacy and its products. Discovery© intrigues, engages, suggests and creates an unprecedented buying experience.

What's this? It is the system that allows our displays to interact with customers and pleasantly support their shopping. It is equipped with an optical barcode reader and a monitor for communication.

How does it work? Just bring a product close to the barcode reader to obtain information on the monitor, in complete autonomy. Customers will be able to know the price, to understand if that product is what they are looking for or if it is better to ask at the counter for more information. The monitor also allows transmitting an attractive communication (image or video) that can be set remotely.

**Company name:** Fastpharma Srl  
**Brand:** Fastpharma  
**Hall:** 30  
**Booth:** B1-C2





## Emotion - The invisible warehouse

Emotion is a display that hides a real stock of products inside. With a simple click, you can quickly and comfortably rearrange your exhibition-space.

Advantages:

- Easy storage and exposure

Store the products directly within Emotion avoiding the warehouse.

- Control of deadlines

Emotion allows you to organize the products next to the sale by expiration-date avoiding inventories.

- More room for sale

Thanks to the capacity of Emotion, you will no longer need the warehouse. You will be able to increase the sales-area of your pharmacy using the room previously used for storage.

- Customizable communication

Emotion is equipped with video-communication and will allow you to characterize the display with videos and images for direct, effective and engaging communication.

You will thus be able to highlight new products, special offers or advertise services offered by your pharmacy.

**Company name:** Fastpharma Srl

**Brand:** Fastpharma

**Hall:** 30

**Booth:** B1-C2



# PHARMATHEK

AUTOMATION TECHNOLOGIES

## Doppio Manipolatore Euclid3D

The efficiency and speed of Euclid3D increase with the new configuration with two grippers.

Euclid3D is the exclusive mechanical gripper for automated warehouses equipped with a special temporary storage unit, in which multiple products are stored in order to be delivered to the counter in one go. The presence of this temporary storage unit allows to deliver multi-product orders, processed by multiple operators, but also to speed up the delivery process and increase performances, even in small systems. On average, Euclid3D requires 5 less movements than any other solutions available on the market to deliver an order, and this translates into reduced energy consumption and maintenance costs.

With the new configuration "Double Gripper Euclid3D", all these advantages are even more evident: working in sync, the two manipulators make the performance of the robotized warehouse even higher.

**Company name:** Pharmathek Srl  
**Brand:** Pharmathek  
**Hall:** 30  
**Booth:** A37-B38



# PHARMATHEK

AUTOMATION TECHNOLOGIES

## Connected Exit

Connected Exit is a system designed to give the pharmacist the certainty about the n. of products ordered from the automated warehouse, the status of the delivery, the recipient of the order and other values capable of making the delivery phase of the medicines even more efficient.

These values will be shown by Connected Exit to the operator through a small display close to the robot's exit. Furthermore, Connected Exit prevents the gripper from releasing products into the robot's exit until the products of the previous order have been taken. This prevents the products of the two different order to mingle: the operators will not have to waste time separating the products manually and there will be no risk of decommissioning the wrong products.

In fact, with the new EU-FMD regulation, it is fundamental to deliver to the customer the specific packaging indicated by the management software.

**Company name:** Pharmathek Srl  
**Brand:** Pharmathek  
**Hall:** 30  
**Booth:** A37-B38





## Robot KLS

Molti farmacisti finora hanno rinunciato al sogno di acquistare un robot tradizionale a causa della sua scarsa adattabilità agli spazi a disposizione in farmacia. I compromessi da accettare erano la rinuncia della capienza o delle prestazioni.

Installa il robot KLS dove più ti fa comodo nella tua farmacia.

KLS è un robot totalmente adattabile al punto che riesce a seguire la forma anche di un soffitto ad arco; KLS ha una struttura leggera per cui il peso non supera mai il limite residenziale previsto dalla normativa vigente in Italia.

E' inoltre l'unico sistema di immagazzinamento automatico dei farmaci (nativo con tecnologia OCR) in base alla reale scadenza del prodotto.

**Company name:** Pm Farma Srl

**Brand:** Kls System

**Hall:** 30

**Booth:** E16







## Glory

Glory: the best cash management solutions for Pharmacy. From the "entry" product (CI5) to the market leader (CI10) passing through the best back office solutions.

Ses-imagotag: the most innovative electronic labeling proposal for player n. 1 of the market. Reset the burden of updating prices!

**Company name:** SID Parma Srl  
**Brand:** Glory, Sesimagotag  
**Hall:** 30  
**Booth:** C19-D20





## PI@net Farmacia

La presente per presentarle PL@NET il gestionale indipendente pensato proprio per voi. Semplicità, intuitività e velocità permettono l'utilizzo anche a chi ha meno dimestichezza con gli strumenti e i dispositivi informatici, permettendo di eseguire rapidamente tutti i passaggi fondamentali a conseguire gli obiettivi funzionali quotidiani di ogni farmacista. Grazie alla sua interfaccia di ultima generazione, si sposa con le nuove tecnologie, permettendo l'utilizzo di piattaforme innovative come le più recenti APP. Inoltre la velocità con la quale vengono implementate le nuove funzionalità operative e l'attenzione verso i nuovi adeguamenti normativi, sono un binomio che rafforza l'affidabilità del sistema.

**Company name:** Siteam Srl  
**Brand:** PI@net Farmacia  
**Hall:** 30  
**Booth:** D42



# TH.KOHL

PHARMACY SOLUTIONS

XF

XF is the most appreciated furniture line realized by Th.Kohl, born from the collaboration with the famous international designer Alberto Meda, honorary member of the "Royal Designers for Industry" and winner of the "Compasso d'oro" award.

The name derives from "Extra Flexible" since, in addition to being self-supporting and extremely elegant, the system is very flexible. Flexibility that manifests itself in many ways:

- Dimensional flexibility, thanks to which it can respond to countless layout requirements with a plurality of appropriate solutions.
  - Aesthetic flexibility: the system can be customized through the use of materials, colours and finishes.
- The presence of the crystal transmits to the system a pleasant sense of lightness, guaranteeing the right brightness and optimal exposure to the products.

**Company name:** Th.Kohl Srl

**Brand:** Th.Kohl

**Hall:** 30

**Booth:** A37-B38



# TH.KOHL

PHARMACY SOLUTIONS

## Logik

Logik is the latest and innovative furnishing line launched by Th.Kohl, very appreciated for:

- Efficiency: its furnishing elements are highly modular and self-supporting. That's why it is easily adaptable for every pharmacy in an efficient and rational way.
- Distinctive design: Logik is a furnishing line realized by the internationally renowned designer Alberto Meda, honorary member of the "Royal Designers for Industry" and winner of the "Compasso d'Oro" award. His great personality is reflected in this line of modern and essential design, free from all the superfluous to offer pharmacists an elegant and distinctive furnishing line, difficult to imitate.
- Customization: the Logik system shows great flexibility in terms of materials, finishing and colouring. It is possible to insert metal, glass or blackboard shelves and it's available in different colours.

**Company name:** Th.Kohl Srl

**Brand:** Th.Kohl

**Hall:** 30

**Booth:** A37-B38





## M.A.R.C.

M.A.R.C. is a Pharma Pocket Expert, ready to assist the user in real-time, a real source of powerful strategic hints, with access to already integrated data model and capable to learn from past behaviors and previous patterns. One of his strengths is about the leveraging usage data to be proactive providing the right information in the right way at the right time, improving the quality of work and the performance.

- 1) Design UX that «Mimics human behavior»
- 2) Apply existing technologies to the Pharma environment
- 3) Improve the experience of existing functions

Even the design has been studied in detail, in order to achieve maximum efficiency. Here are the main Design elements:

- 1) Smartphone Based
- 2) Natural Language Processing and Voice Recognition
- 3) Context-aware interaction
- 4) Proactivity
- 5) Learning capability

In conclusion, M.A.R.C. is a concrete answer to the needs of the Pharma market, able to face up to challenges of the new trends and technologies.

**Company name:** Trueblue Srl

**Brand:** Trueblue

**Hall:** 30

**Booth:** B68



M.A.R.C.



## Arredamento Farmacie

Progettazione - produzione di arredi per farmacie, parafarmacie.  
Comunicazione visiva.  
Ristrutturazione totali per farmacie.

**Company name:** Zanchettin Srl  
**Brand:** Zanchettin  
**Hall:** 30  
**Booth:** A49-B50



# ZENTIVA

## Zenit - Direzione Futuro

Il futuro della farmacia inizia oggi!  
Nasce Zenit, il progetto che accompagna la farmacia nel futuro. Il retail 4.0, i nuovi consumatori, l'e-commerce, i social media, la multicanalità. I grandi cambiamenti possono sembrare delle vere sfide, ma in realtà rappresentano grandi opportunità per differenziarsi, competere, crescere! Zenit è il progetto creato in collaborazione di partner autorevoli e specializzati, un percorso di formazione pratico e concreto per conoscere nuovi strumenti da utilizzare per attuare nuove strategie in farmacia.  
Zenit è sviluppato su 3 aree tematiche di grande attualità:  
Cliente Multicanale: conoscere il consumatore oggi e i nuovi canali di comunicazione.  
People Management: ottimizzare l'efficacia del team di lavoro.  
Competition: analizzare i cambiamenti e ridefinire la value proposition.

**Company name:** Zentiva Italia Srl  
**Brand:** Zentiva  
**Hall:** 36  
**Booth:** A2-B1





# PHARMALOGIC

## Pharmabox24

Pharmabox24 is the new generation of high-tech vending machines dedicated to the pharmacy market, present in over 26 Countries. The Pharmabox24 range has been further expanded with new models with unique features: the Interactive Module line, a market revolution.

Equipped with a large touch-screen monitor, a simple and intuitive user interface, the drug delivery box, it can be equipped also with a night-time audio-video call system. An avant-garde equipment, the non plus ultra of the market that guarantees the maximum performance contained in a unique vending machine, with unique performances.

The Interactive Module integrates, among its functions, the management of the night service of the pharmacy, as well as the payment by the customer directly on the machine, all through Pharmabox24, for the benefit of the safety aspect during the night service.

Interfaceable and integrated with the main pharmacy robots.

**Company name:** Pharmalogic Srl

**Brand:** Pharmabox24

**Hall:** 30

**Booth:** B41





# LASERVIDEO

DISTRIBUTORI AUTOMATICI

## Distributore automatico

Laservideo Srl, leader nel settore della distribuzione automatica, produce e commercializza distributori automatici da trent'anni. I distributori automatici Laservideo sono innovativi e tecnologici, funzionali ed esteticamente accattivanti.

**Company name:** Laservideo Srl  
**Brand:** Laservideo Srl  
**Hall:** 30  
**Booth:** A54



# smartiKette

ETICHETTE ELETTRONICHE E DIGITAL SIGNAGE AL TOP

## Etichette elettroniche e Digital Signage

Promelit smart communications presents smartiKette, the electronic pricing and communication solution for pharmacy 4.0 that reduces management costs related to manual price changes, increases profits and improves customer relations! Thanks to digital solutions smartiKette, the pharmacy takes on a modern, intuitive and functional look. The WiFi management platform of Electronic Shelf Labels allows to represent on the display all the information present in the management system: price, format, discount, loyalty points and promotions, QR code and .. much more! The update is automatic and fast!

Thanks to Digital Signage smartiKette, turn on the pharmacy monitors and show personalized digital content (images, videos, social media) quickly and easily! With multi-store functionality, you can align prices and offers in all points of sale, with 1click! And with the mysmartiKette APP you carry with you all the features always and anywhere!

**Company name:** Promelit smart communications

**Brand:** SmartiKette

**Hall:** 30

**Booth:** D1-E2



# APOSTORE

Leading Technology For Your Success

## Cube+

Thanks to its modular concept, the picking system Cube+ adapts itself individually to the requirements of your pharmacy. Depending on space and business development, Cube+ can be implemented and expanded quickly and uncomplicated at any time. Low-noise and space-saving, the robot enables both fully automatic and semi-automatic storage of medicine packages. The intuitive software dash! optimizes the warehouse management of your pharmacy. The graphic user interface analyzes and evaluates all details of the automatic dispenser. Via touch screen, the storage and dispensing of the article is managed, the storage deposit checked and statistics about incoming and outgoing goods called up. Apostore offers the Cube+ in combination with digital products of adcommander, providing high-quality complete solutions, simplifying the daily work in your pharmacy. High-resolution shop window displays, digital posters and self-service terminals are part of the pharmacy of the future.

**Company name:** Apostore GmbH  
**Brand:** Apostore GmbH  
**Hall:** 30  
**Booth:** D31-E32





# farmakom

## Farmakom

Farmakom is the first eCommerce platform specifically built around pharmacy needs. Its complete range of integrations and partnerships allows pharmacist to have their own website online in just 24 hours and to manage it in a smooth and smart way.

Among Farmakom's features:

- Synchronization with the main management systems used by pharmacies, to automatically update photographs and texts of all the managed;
- Integration with TrovaPrezzi.it, to reach their network of 13 million of users per month;
- Partnership with Feedaty, to integrate a system of certified reviews and improve the eCommerce online reputation;
- Connection to Google Shopping and Amazon, to increase visibility and catchment area;
- Nexi's digital payment system, to guarantee secure transactions on the main international circuits.

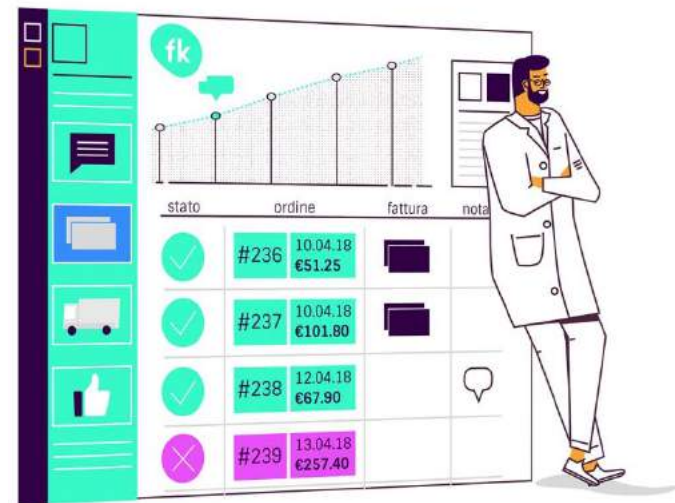
Farmakom's network has more than 200 pharmacies.

**Company name:** Farmakom

**Brand:** Farmakom

**Hall:** 30

**Booth:** A60





## Living Shelf® Touch e Vetrina

Living Shelf® è il marchio di riferimento della comunicazione digitale in farmacia. Grazie all'esperienza maturata e ai numerosi clienti fidelizzati oggi proponiamo una gamma unica di monitor, videowall e ledwall in grado di coprire qualsiasi esigenza comunicativa all'interno e all'esterno del punto vendita. Installazione, servizio e assistenza garantiti su tutto il territorio nazionale. Lo scaffale virtuale ordina le categorie merceologiche concordate con il farmacista e permette a clienti e operatori di sfogliare prodotti con relativa scheda informativa; quando non interattivo invece, mostra schermate d'attesa per la promozione di eventi in farmacia e/o prodotti. Il sistema LS touch, di facile gestione, si aggiorna comodamente da una piattaforma web.

In vetrina, grandi monitor ad alta luminosità e definizione consentono una sempre più efficace comunicazione digitale. Lo studio grafico di New Line DS propone pacchetti di lavorazioni grafiche per una comunicazione sempre più d'impatto.

**Company name:** New Line Digital Signage  
**Brand:** Living Shelf®  
**Hall:** 30  
**Booth:** D50





## Smiley Touch

Totem Smiley Touch con tecnologia HappyOrNot per rilevare la customer experience dei tuoi clienti. L'elegante soluzione per ottenere un feedback con touch screen offre il modo più semplice ed efficace per scoprire le cause dell'insoddisfazione dei tuoi clienti grazie alla sua selezione di follow-up e le opzioni di feedback libero. Funzionalità: Sondaggio a 3 livelli: domanda – motivo soddisfazione/insoddisfazione – feedback libero Pochi secondi per rispondere a tutti i livelli. Trasmissione dati automatica con tecnologia 3G Risultati in real-time. Necessita solo di corrente elettrica. Il servizio comprende: Accesso al nostro web-reporting (consultazione dati) per un numero di utenti illimitato e report giornalieri, settimanali, mensili e di fine sondaggio. Aggiornamenti software. Certificato per la comunicazione della percentuale di gradimento. Possibilità di personalizzare il Totem con logo. Migliora la soddisfazione dei tuoi clienti ed incrementa il tuo fatturato.

**Company name:** Retail IN  
**Brand:** Smile IN  
**Hall:** 30  
**Booth:** E17





## Linea Lux

Sistema espositivo innovativo capace di creare il perfetto connubio tra le molteplici esigenze di visual merchandising presenti in farmacia.

Estremamente duttile, con pareti dritte, curve, bifacciali.

E' composto da montante metallico e puo' ospitare: schienali in legno o vetro, ripiani continuativi neutri o con frontalino luminoso a led, visual, category, accessori vari.

**Company name:** Sd Studio Srl

**Brand:** Sd Studio

**Hall:** 30

**Booth:** B21





## Riempitrice di capsule OSZ/300K e Caricatore CSZ/300Y

The Semi-Automatic capsules filling machine Zuma OSZ/300K is the best solution for medium and large productions of pharmaceutical and herbal products.

It is manufactured with good quality materials, it is able to simplify and quicken the filling cycles of the empty capsules.

It allows fast operations of disassembly for maintenance and daily cleaning.

The Semi-Automatic loader Zuma CSZ/300Y is designed to offer fast and precision in orienting the empty capsules inside of the filler plate, that following, it will be used for the production cycle of the capsules filling machine OSZ/300K.

**Company name:** Zuma Srl

**Brand:** Zuma Srl

**Hall:** 30

**Booth:** A2







EUROVETROCAP

## Refill 50

A new 50ml refillable glass jar with a heavy glass bottom which gives a large size impression.

This jar is the perfect combination between luxury and sustainability. The luxury of the glass is combined with the sustainability of the internal PP container and the lid, which can be both made of post-industrial recycled PP. Both the lid and the inner pp container can be purchased separately for practical and eco-friendly refilling countless times. The glass jar allows for any type of decoration which can be preserved over time, whilst the inner plastic container can simply be refilled and re-used.

This is the first refillable cosmetic jar able to guarantee airtightness without the use of a wad, as is usually required with common cosmetic packaging.

This results in a 100% recycled PP mono-material pack, giving a huge benefit in terms of recyclability.

**Company name:** Eurovetrocap

**Brand:** Eurovetrocap

**Hall:** 30

**Booth:** A6





## CPI - cassette automatici

Cassetti automatici in versione da incasso e da esterno.

**Company name:** Cash System Srl  
**Brand:** CPI  
**Hall:** 30  
**Booth:** D13-E14

